



easy content management for digital signage

There are only a couple of things you need to know about using Laqorr.

First time around, you'll need to create a new Group then add Media Players and a Playlist. All players assigned to this Group will run the same media files, from the same Playlist.

You can have as many Groups and Playlists as you like, which means you can also have several Playlists running in the same Group. This would let you daypart - that's run different playlists at different times of the day (or week).

So how do you start?

- 1** Create a Group and add Media Players. They will run the same content from the same playlist(s).
- 2** Load your media files. Tell them when to start, and when they should stop playing.
- 3** Make a new Playlist, then add a selection of media files to the list. Laqorr will play them in order.
- 4** Add your Playlist to the Group. Add several playlists if you want to daypart the media files.
- 5** Make a cup of tea. You're done!

Next time, all you'll need to do is Steps 2 and 3 (add content and adjust your playlist), and maybe Step 5. Laqorr will take care of the rest. Easy!

If you want to learn more about using Laqorr, simply get in touch.

